



Wisconsin Real Estate Alumni Association 2007 Membership Directory

Gain one full year of exposure to the industry's leading real estate alumni network!

The WREAA Membership Directory contains the names, addresses, phone numbers and email addresses of 1800 graduates and friends of the UW Madison Real Estate and Urban Land Economics Program. It is an indispensable networking tool for the entire WREAA membership. The 2007 edition of the WREAA Membership Directory will be distributed to members in the Spring of 2007. The following advertising opportunities are available on a first-come, first serve basis.

Deadline: February 5, 2007 (Both Payment and Artwork are due.)

Advertising Rates

Placement	Dimensions	Member Price	Non-Member Price
<input type="checkbox"/> Back Cover (color)	4.75" x 7"	\$3500	\$4000
<input type="checkbox"/> Inside Back Cover (color)	4.75" x 8"	\$2800	\$3300
<input type="checkbox"/> Inside Front Cover (color)	4.75" x 8"	\$2800	\$3300
<input type="checkbox"/> Tab Pages Full (color)	4.75" x 8"	\$2000	\$2500
<input type="checkbox"/> Tab Page One-Half (color)	4.75" x 4"	\$1400	\$1900
<input type="checkbox"/> Inside Page Full (b&w)	4.75" x 8"	\$1400	\$1900
<input type="checkbox"/> Inside Page Half (b&w)	4.75" x 4"	\$ 900	\$1400

Please send camera ready artwork in an electronic file (preferably Adobe Illustrator, Adobe Photoshop, Quark, or high resolution PDF format) with fonts embedded and art included. Artwork should be put on a CD and mailed to Christine Dicks, WREAA, Inc. P.O. Box 307, Pewaukee, Wisconsin 53072. Payment and artwork are due by February 5, 2007.

Payment Information

Name: _____ Company: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone/Fax: _____ Email: _____

Please charge my: • AMEX • Visa • MasterCard • Check Enclosed (*payable WREAA, Inc.*)

Name on credit card (*please print*): _____

Card No.: _____ Exp. Date: _____

Card Billing Address: _____ Billing Zip Code: _____

Signature: _____

Fax form with credit card information to 262-746-9031, or mail with check, made payable to
WREAA, Inc., to: WREAA, Inc., PO Box 307, Pewaukee, Wisconsin 53072

Questions? Call 262-746-9030 or cdicks@bizwi.rr.com